

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

Tourism Promotion – Erection of Andhra Pradesh Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt., Ltd., Hyderabad – Remaining 20% final payment of Rs.22,58,436/- (Rupees Twenty Two Lakhs Fifty Eight Thousand Four Hundred and Thirty Six Only) including taxes – Sanctioned – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 689

Dated:25-11-2014

Read the following:

1. G.O.Rt.No.559, YAT&C (PMU) Dept., Dated: 16-08-2014
2. Invoice No.LA/HYD323/2014-15 Dated: 06-08-2014 from M/s. Laqshya Media Pvt., Ltd., Hyderabad.

\* \* \* \*

**ORDER:**

In the reference G.O. 1<sup>st</sup> read above, Government have sanctioned for an amount of Rs.1,00,50,000/- excluding taxes (Rupees One Crore and Fifty Thousand Only) and released for an amount of Rs.80,40,000/- including taxes towards advance i.e., 80% payment in connection with towards Erection of Andhra Pradesh Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad for a period of three months from 01<sup>st</sup> August 2014 to 31<sup>st</sup> October 2014 by M/s. Laqshya Media Pvt., Ltd., Hyderabad.

2. In the reference 2<sup>nd</sup> read above M/s. Laqshya Media Pvt., Ltd., Hyderabad has submitted bill and requested the Government to release remaining 20% final payment i.e., Rs.22,58,436/- (Rupees Twenty Two Lakhs Fifty Eight Thousand Four Hundred and Thirty Six Only) including taxes.

3. Government, after careful examination of the matter, hereby, accord sanction for an amount of Rs.22,58,436/- (Rupees Twenty Two Lakhs Fifty Eight Thousand Four Hundred and Thirty Six Only) including taxes as final payment towards Erection of Andhra Pradesh Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad for a period of three months from 01<sup>st</sup> August 2014 to 31<sup>st</sup> October 2014 by M/s. Laqshya Media Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Laqshya Media Pvt., Ltd., Hyderabad through on line. The details of Bank account is as follows:-

Account Name	: M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No	:004010203161782
Name of the Bank	: AXIS BANK LIMITED
Branch	: MUMBAI FORT
IFSC Code	: UTIB0000004

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN**  
**SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)**

**To**

**M/s. Laqshya Media Pvt., Ltd., Hyderabad**

**The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.**

**The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad**

**Copy to:**

**The YAT & C (PMU- Claims) Department.**

**SF/SCs.**

**//Forwarded:: By Order//**

**SECTION OFFICER**